

Start with Copilot Chat. Deliver value from day one.

With Insight, Copilot Chat gives you a practical way to introduce AI into everyday work. It helps teams see value early, while setting a clear path to scale across the business.



The Challenge

Most organisations are testing AI in some form, but turning that into something consistent and useful is where things slow down.



Systems don't always connect



Data isn't always ready



Early adoption can stall



A practical place to start

Copilot Chat, supported by Insight, provides a simple and secure way to begin your AI journey. It integrates seamlessly into the way your teams already work, so you can start seeing value straight away.

From there, you can build on what's already working and expand adoption in a way that feels structured and manageable, rather than disruptive.



1. Start with Copilot Chat

Introduce AI into **everyday work**.



Draft content and develop ideas more easily



Gather insights from web and internal knowledge

Outcome

A simple way to get started, with benefits teams can see from day one.



2. Build momentum across teams

Move from initial use to **something consistent**.



Apply AI to real tasks across different teams



Bring it into existing ways of working



Support people as they get more comfortable using it

Outcome

Usage becomes more consistent, and the value becomes clearer.



3. Expand with Microsoft 365 Copilot

Make AI part of the **tools your teams already use**.



Use AI across Teams, Outlook, Word, Excel and PowerPoint



Work with outputs grounded in your business data



Support better collaboration and day-to-day decisions

Outcome

AI becomes embedded in how work happens, not something separate.



4. Scale and automate with AI

Apply AI **across processes**, not just tasks.



Reduce manual effort in repeatable work



Build solutions around how your organisation operates



Extend AI across teams and functions

Outcome

More time spent on higher-value work, with broader impact across the business.



The result



Faster, smarter decisions



More time on high-value work



Consistent, **high-quality outcomes**



Less effort on repetitive tasks

Turn AI into measurable outcomes with Insight

Getting value from Copilot takes more than technology. It relies on the right data, cloud environment and user enablement.

Insight partner with your organisation to introduce Copilot in a way that fits how your teams work, then builds on that foundation over time. From initial rollout to ongoing optimisation, we help you move forward with clarity and control, so AI delivers where it matters most.

Start small. Scale with purpose. **Transform with confidence.**

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