

# Unleash your Cloud's Full Potential with Best Practice and Support

Is your cloud usage and spend spiralling out of control?

Are you overprovisioning to allow for ad hoc spikes in demand and paying for under-used resources?

Is complex billing data and lack of governance impacting your budgets?

We will help you find the right approach for your business - however large or small.

1. Realising the benefits of cloud.
2. Maximise value and supercharge performance.
3. Minimise downtime with 24/7 support.
4. How Insight can help.



## Realising the benefits of cloud

If you have made the move to the cloud, you are probably starting to reap some of the benefits – flexibility, remote working, scalability, access to remote storage and more. But how do you know that your cloud provider is delivering good value? And is your cloud solution as secure and reliable as it could be? These are difficult questions to answer on your own. In this guide we will explore some of the ways you can ensure the cloud is really delivering on all the promises you have been given.

## Maximise value and supercharge performance

According to leading global research and advisory firm, Gartner, “To take advantage of cloud capabilities, it is essential to understand the model and have realistic expectations. You can’t just move things to the cloud and expect that you’re done.” What’s more, even if you followed best practice during your initial implementation, your usage model can become inefficient, performance levels can drop and security may become compromised as you continue to shift new workloads to the cloud.

To ensure you are getting the best performance, you need to take into account the continual development of new services and platforms by cloud service providers. What may have been the best implementation at one time needs to evolve to make the best use of new services available. Similarly, to ensure you are getting good value, you need to use the right model for your current needs. But this can be very complex: “One reason there is so much waste in public cloud is because of the complexity of cloud pricing and billing”<sup>1</sup>. It is also essential to stay on top of security as your cloud platform develops. To do this you will need to regularly examine security policy and processes, and the way you manage your users, apps and devices.

Conducting cloud optimisation in-house is beyond the scope of most organisation’s IT teams. The landscape is changing very quickly and specialised knowledge and tools are required. The most effective way to optimise your cloud performance is to use a third-party vendor that has already invested in developing cost optimisation capabilities for public cloud services.

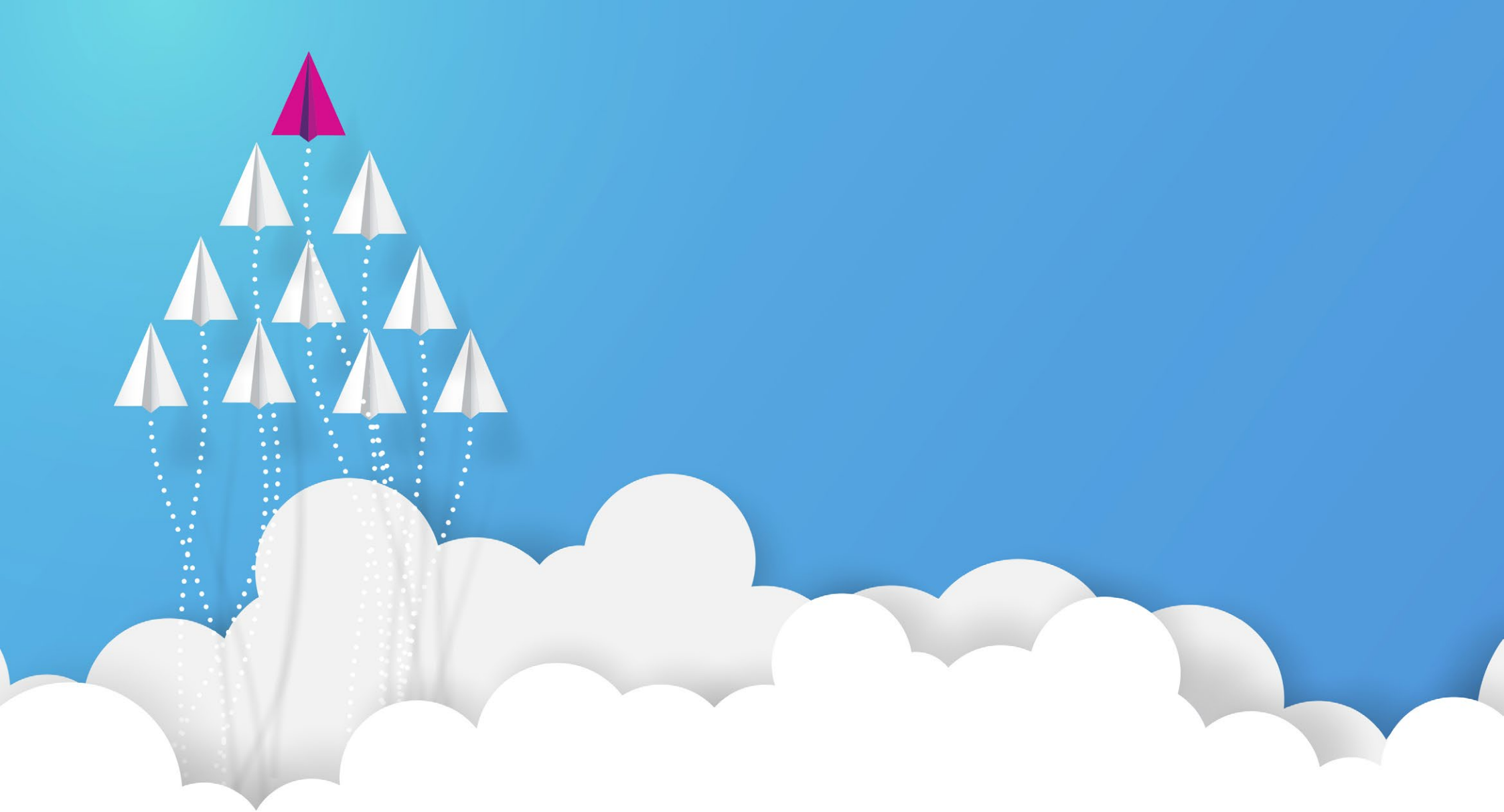
## Minimise downtime with 24/7 support for all of your cloud and data products

Managing cloud services and data centres can also put a lot of strain on your IT department – especially if it is required to handle multiple technologies and suppliers. Hiring new staff with the right expertise (or paying for ongoing training) can be expensive. A cost-effective alternative is to allow a third party that has all of the knowledge and experience – like Insight – to provide support for you.

By choosing a partner to deliver your cloud support, not only do you get access to the expertise you need, you reduce your dependence on your in-house team, thereby minimising potential disruption and downtime. With the flexibility of an external support service there is no need to scale your own support team up as your cloud usage grows. Additionally, by outsourcing cloud and data centre support you allow your in-house team to concentrate on governance and innovation, bringing more value back into your business. By consolidating all of your support contracts into one, you will also be able to resolve issues spanning multiple technologies by dealing with just one organisation – helping to increase internal efficiency.







## How Insight can help

To help you get the best performance, value and security from your cloud platform, Insight offers [Azure Governance Service](#), [AWS Well-Architected Review](#) and [OneCall Support Services](#).

### Insight Cloud Governance Service

Insight’s Azure Cloud Governance Service is a two-part solution that covers Cost Optimisation and Technical Optimisation. After an initial consultation to discover your high-level goals, objectives and data collection requirements, Insight cloud specialists will conduct a review of how you control, use and pay for your cloud platform. Working with you, they will investigate your billing and technical data so you have a detailed understanding of your cloud computing usage and valuable insights into your cloud spend. They will also help you identify any potential business risks associated with a poorly designed Azure environment and implement best practices in security, identity, resource consistency and deployment acceleration. Insight will then supply a written report outlining the key findings, and after review, provide a final, updated report for your use.

### AWS Well Architected Review

Insight’s AWS Well-Architected Review and Remediation is designed to help you optimise your use of the platform and evolve your architecture to align with new services and features.

The review will determine whether your implementation falls within the AWS Well-Architected Framework. This framework is based on five pillars – Operational Excellence, Security, Reliability, Performance Efficiency and Cost Optimisation.

As part of the review, Insight’s AWS specialists will engage in a constructive discussion around the design principles for each pillar to help you understand the current state of your architecture against industry standards. If any issues are uncovered, Insight will suggest a set of remedial actions that can be taken. The Well-Architected Review is a free service and, if required, Insight can carry out the remedial actions as a paid service.

### OneCall Support Services

Insight’s OneCall Support Service is a cost-effective way to access cloud and data centre support 24/7. Our portfolio covers a range of leading technology areas, bringing you a single point of contact for your support needs. With an average response time of 15 minutes for critical issues, OneCall helps you to contain risk and minimise business disruption. Consolidate your support contracts into one unified service with OneCall and you will benefit from speedy resolution of IT issues, gain better visibilty on spending, and free up your IT team to deliver better long-term value to the business.

## Get in touch

Whatever your situation, Insight can help you to develop a clear picture of your estate so you can take control of your cloud.

[Talk to a specialist about our cloud governance and support services.](#)

[1.Cloud Tech](#)

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