Online Survey Results

SAM Software in Belgian Companies

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Research Information

- Online survey – April 2024
- Sample size n=250
- Region Belgium
  - NL 56.0%
  - FR 44.0%
- Companies with at least 200 employees
  - 250-499 employees 74,4%
  - 500-999 employees 16,8%
  - >1000 employees 8,8%
- Respondents
  - IT manager 51,6%
  - Chief Information Officer (CIO) 48,4%

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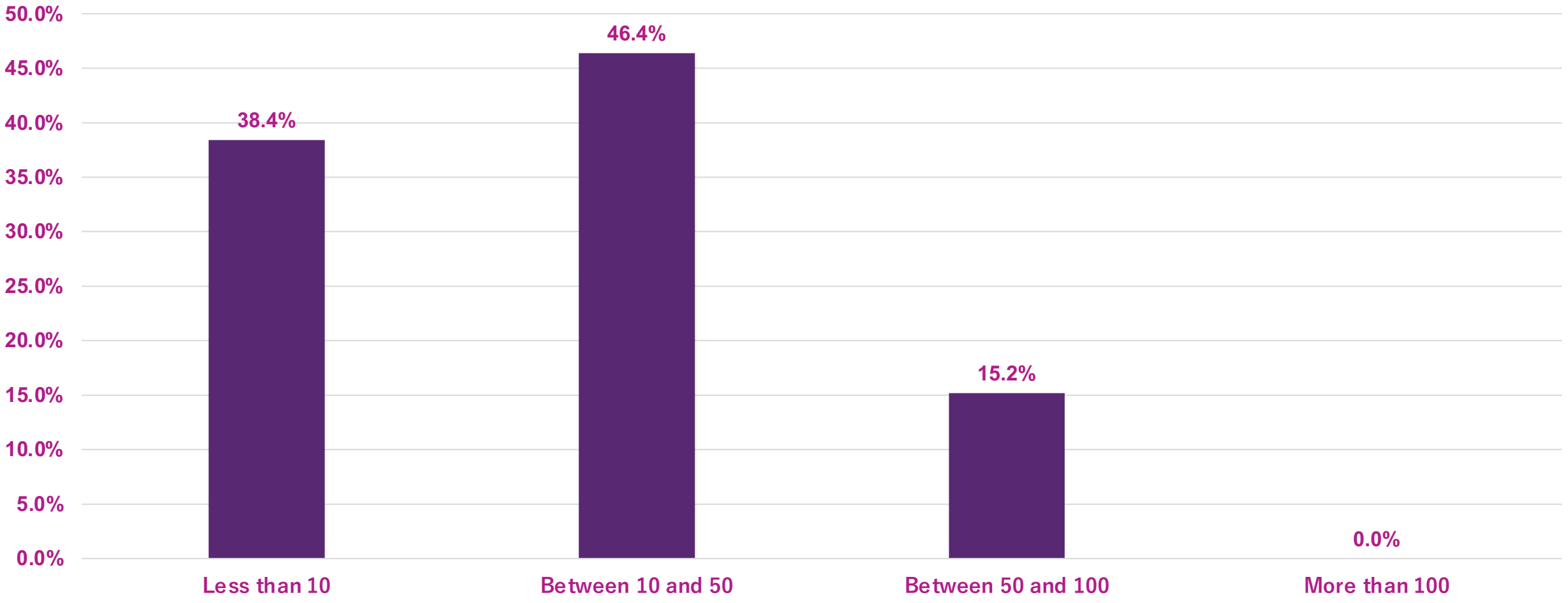
How many different types of software applications does your company currently use?



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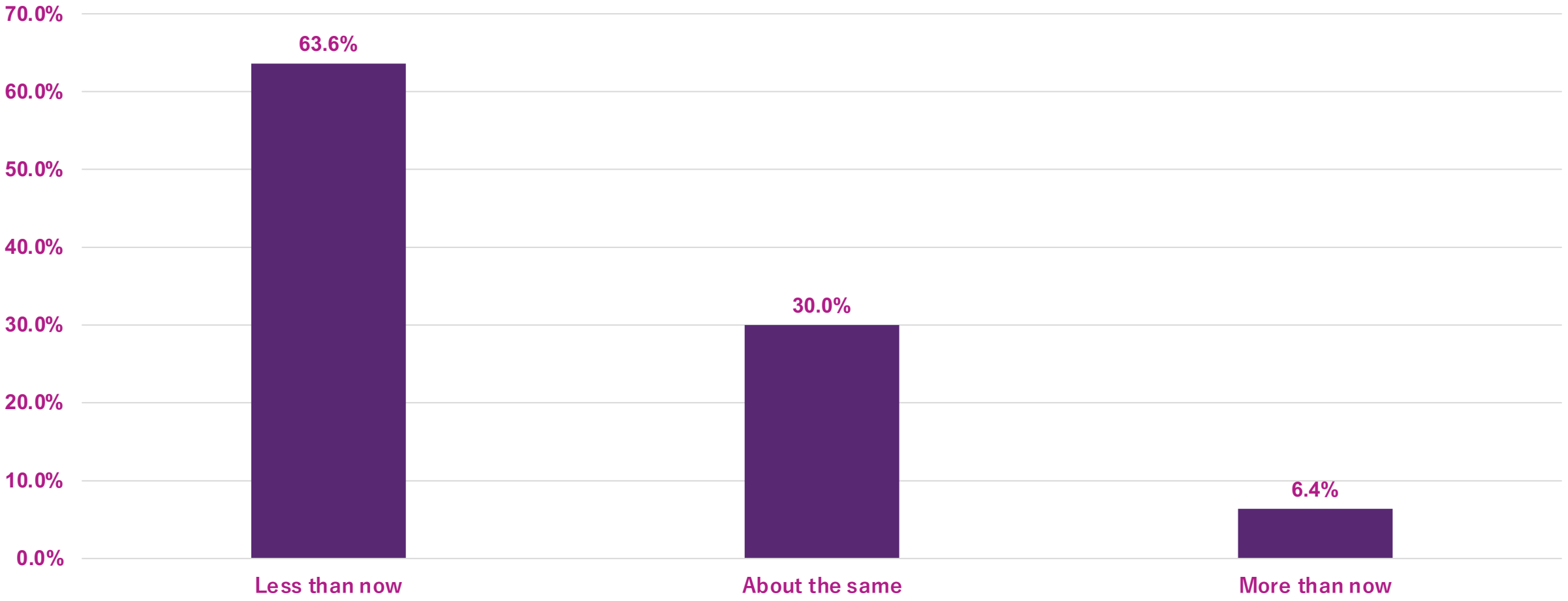
How many different types of software applications did your company use three years ago?



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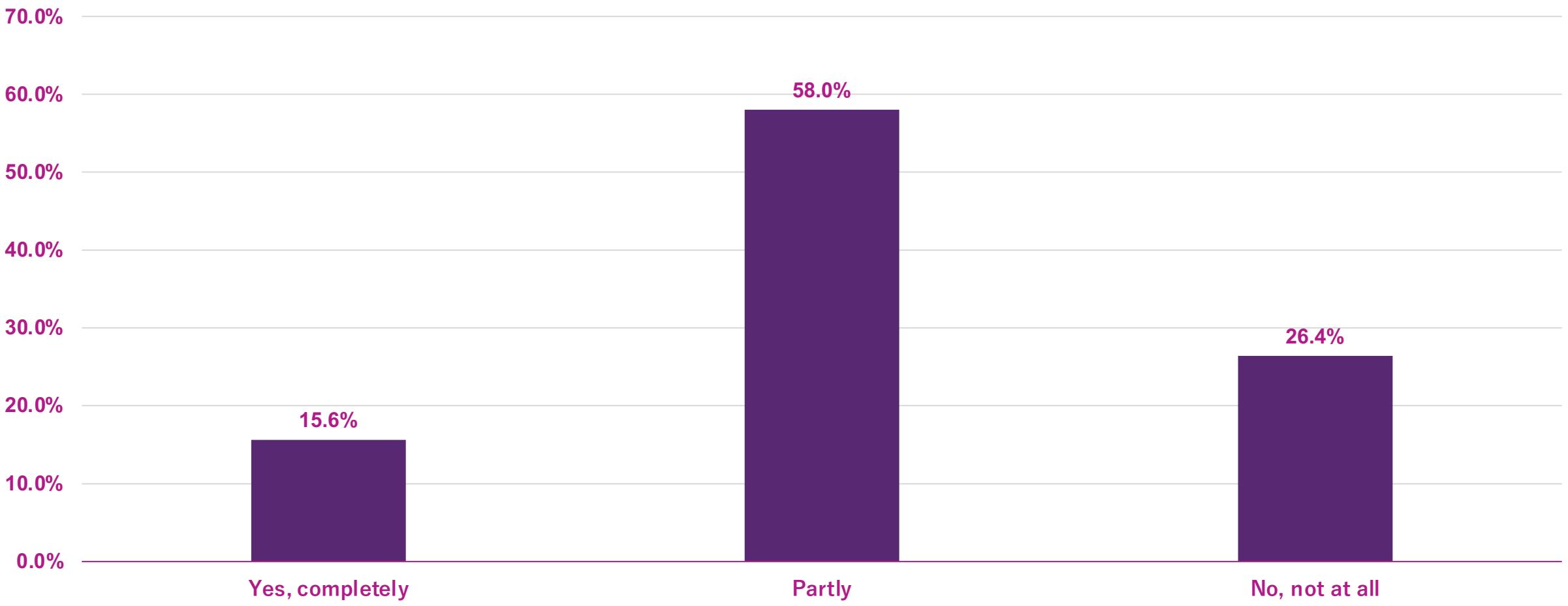
Is there sufficient visibility and control over the various software circulating/used in your company?



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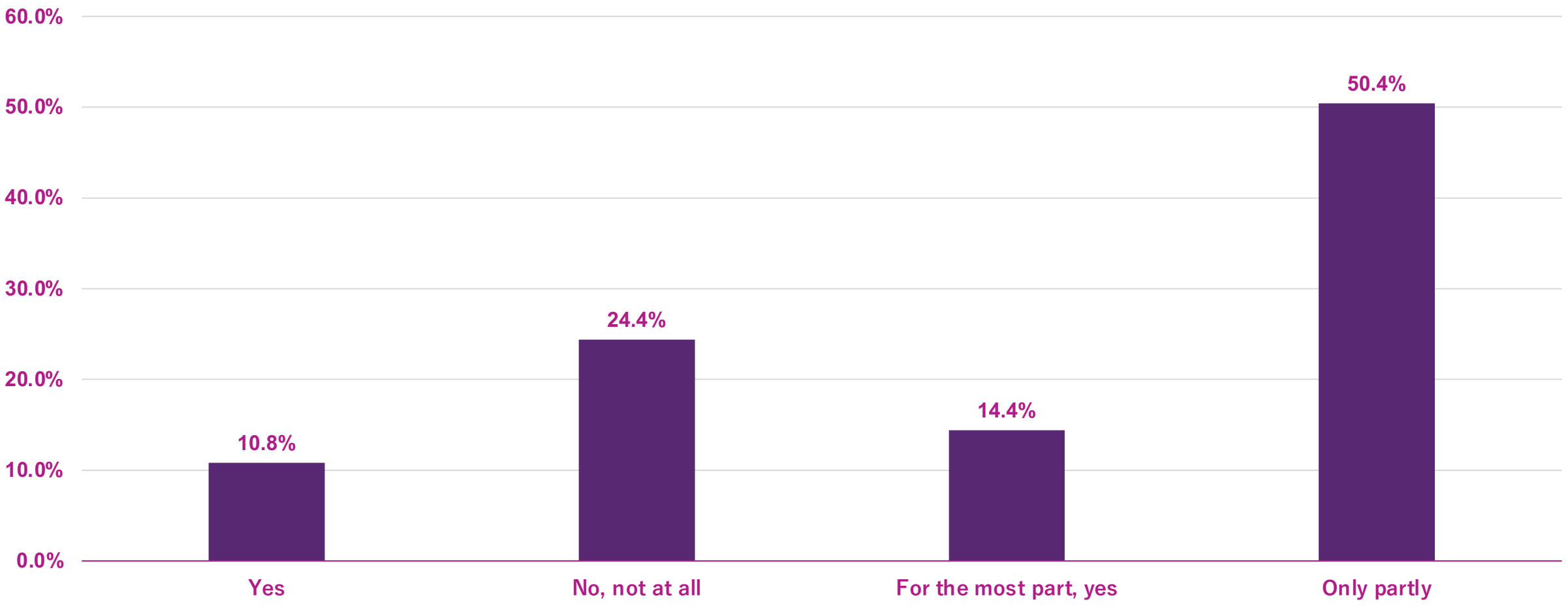
Is there an overview of the number of licenses per software and the type of licenses (device, user, cores)?



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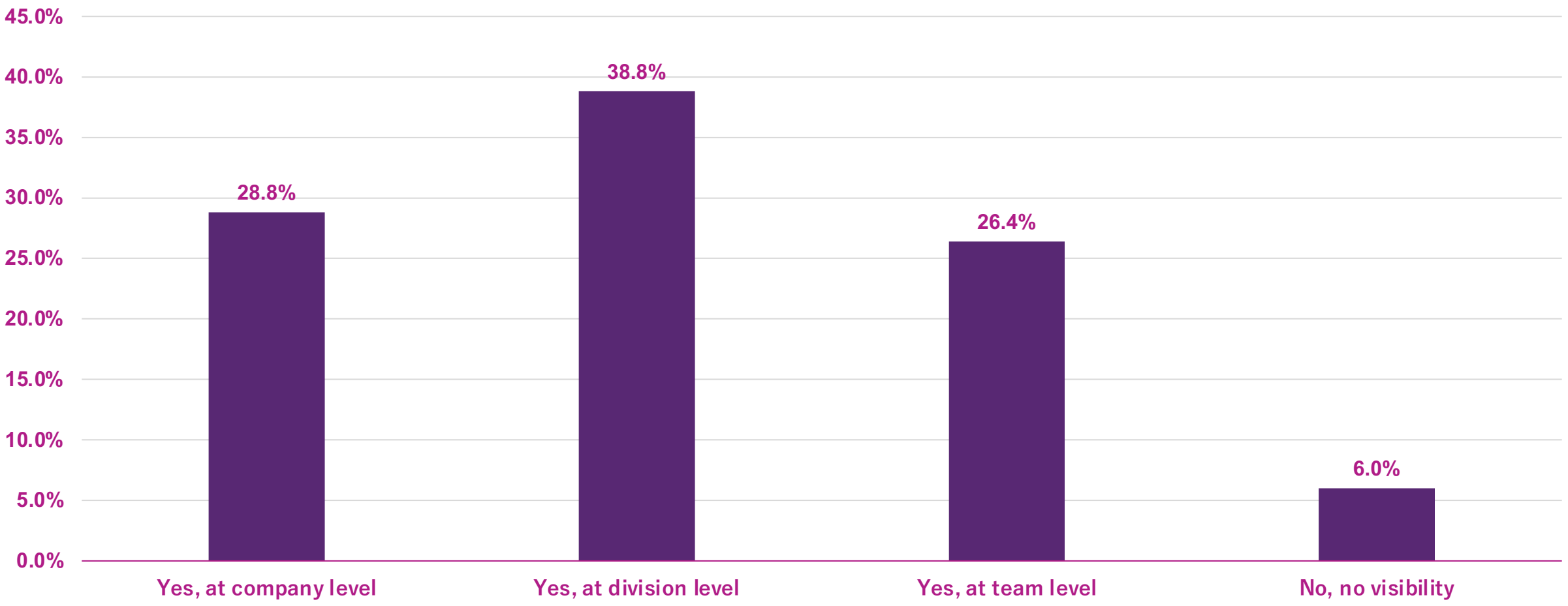
Is there visibility on the total cost per year for software licenses and at what level (company, division, team, etc.)?



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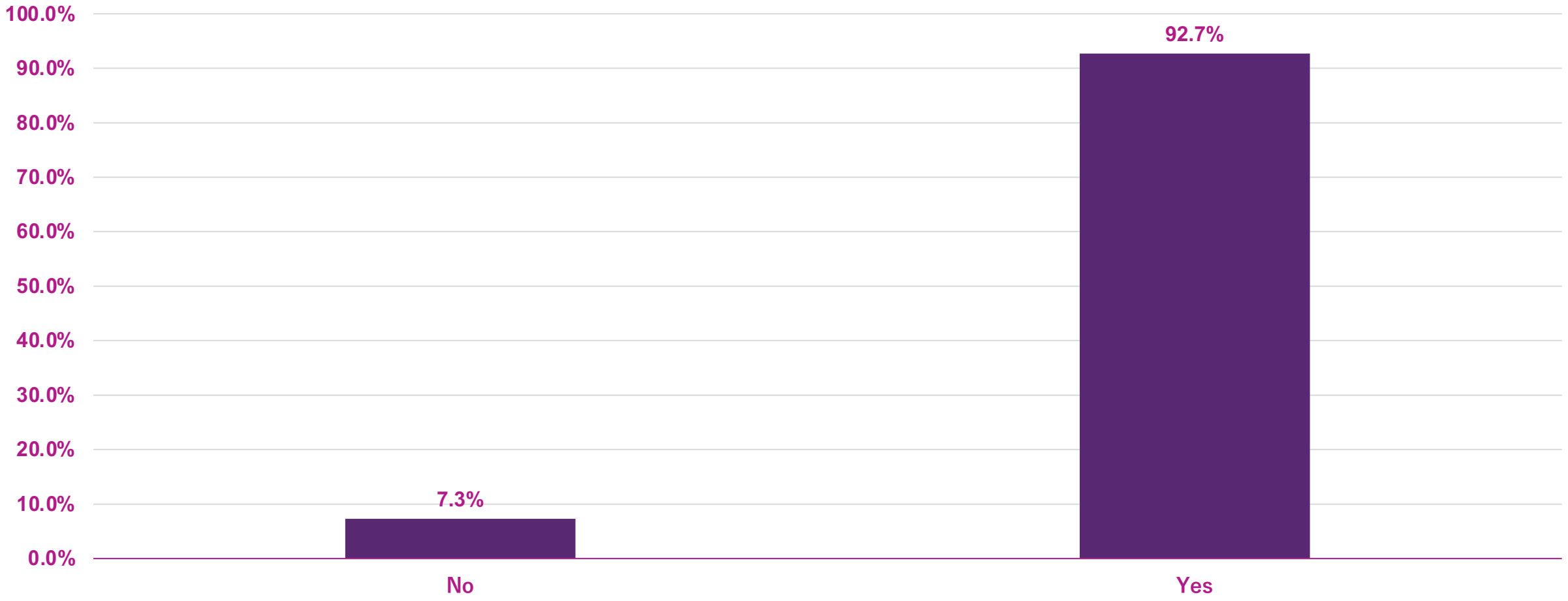
Question for No or at divisional or team level: Would you be able to save on software budget if you did so at company level?



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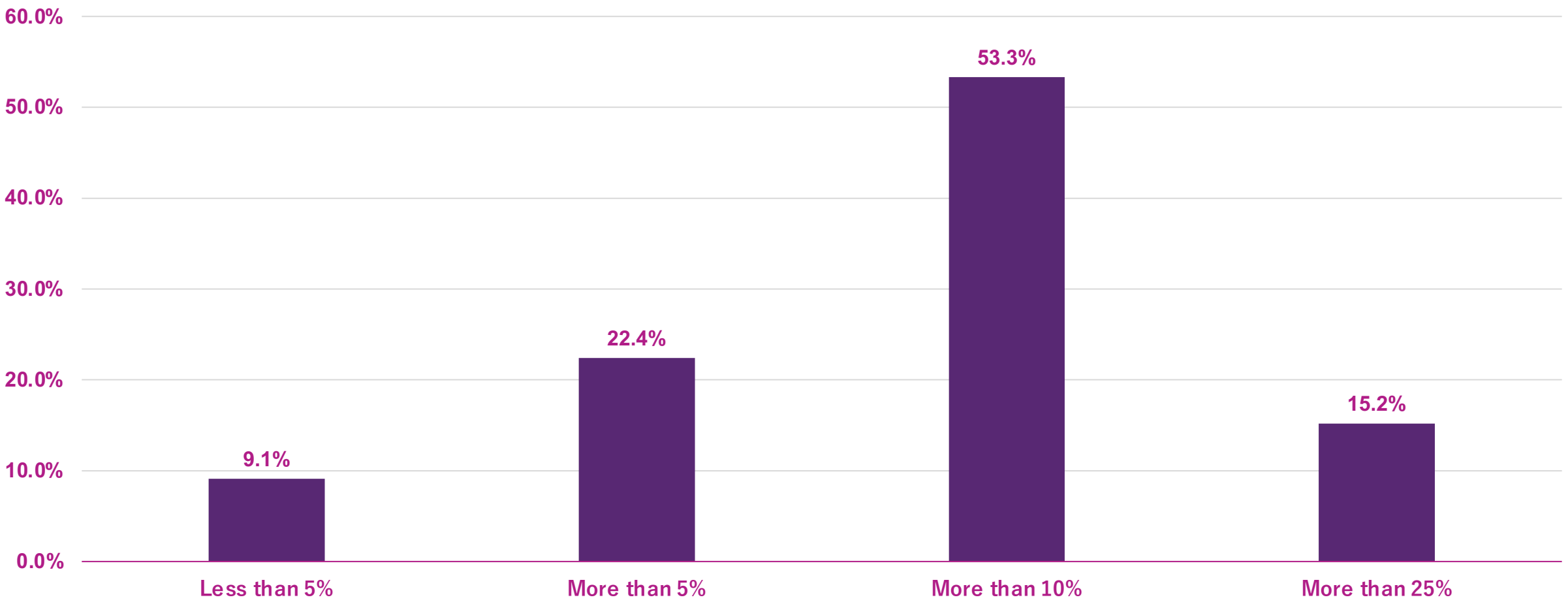
If yes, how much?



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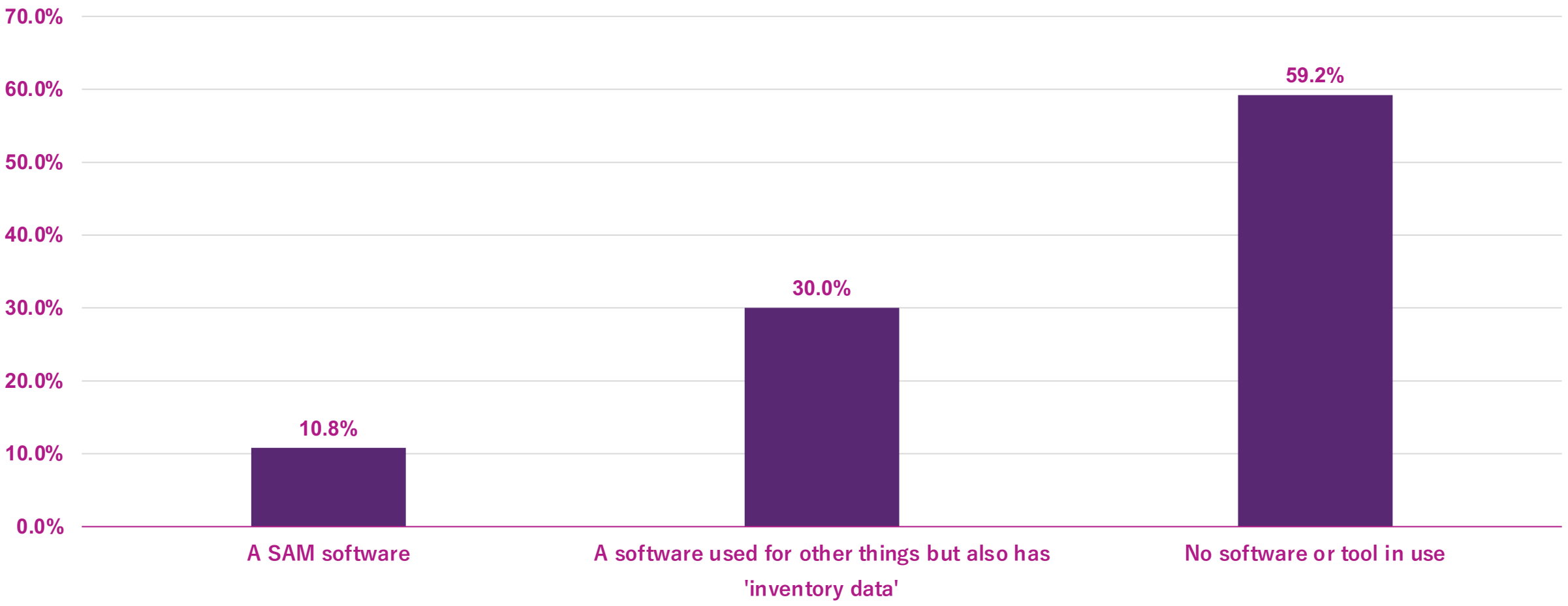
Which tool does your company use for Software Asset Management?



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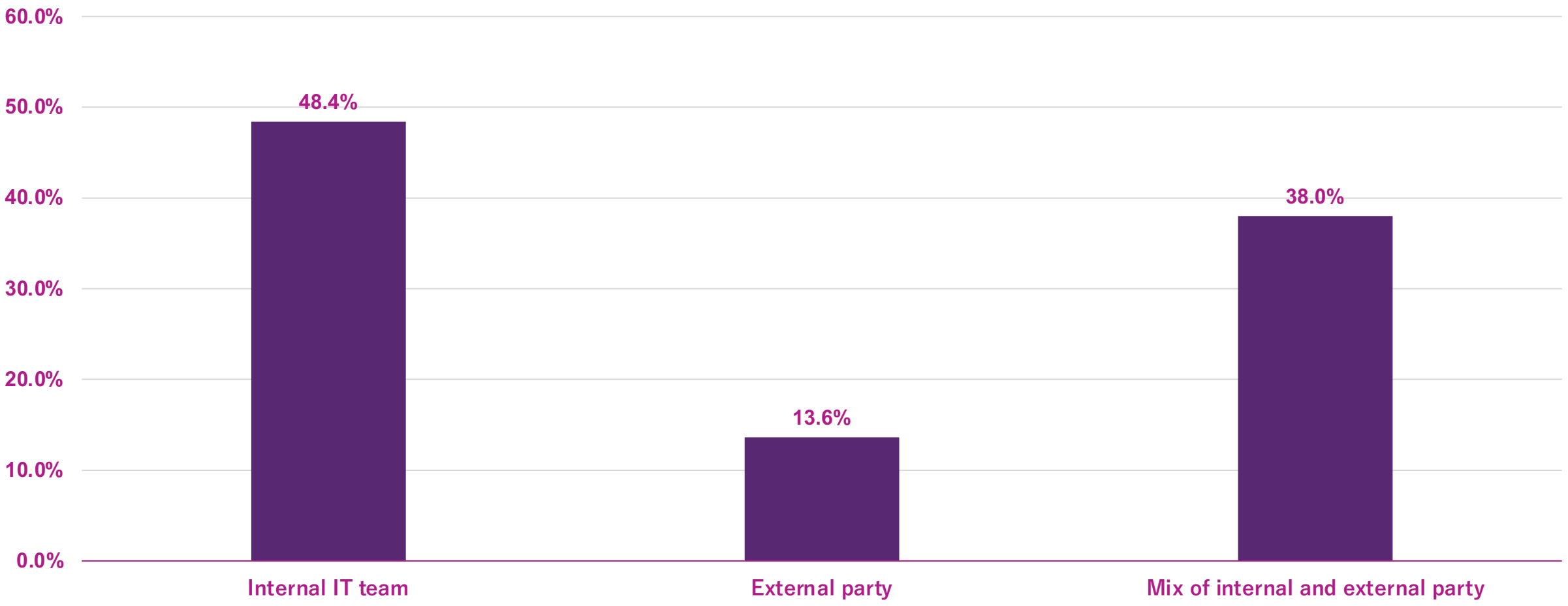
Who manages all the software issues in your organization?



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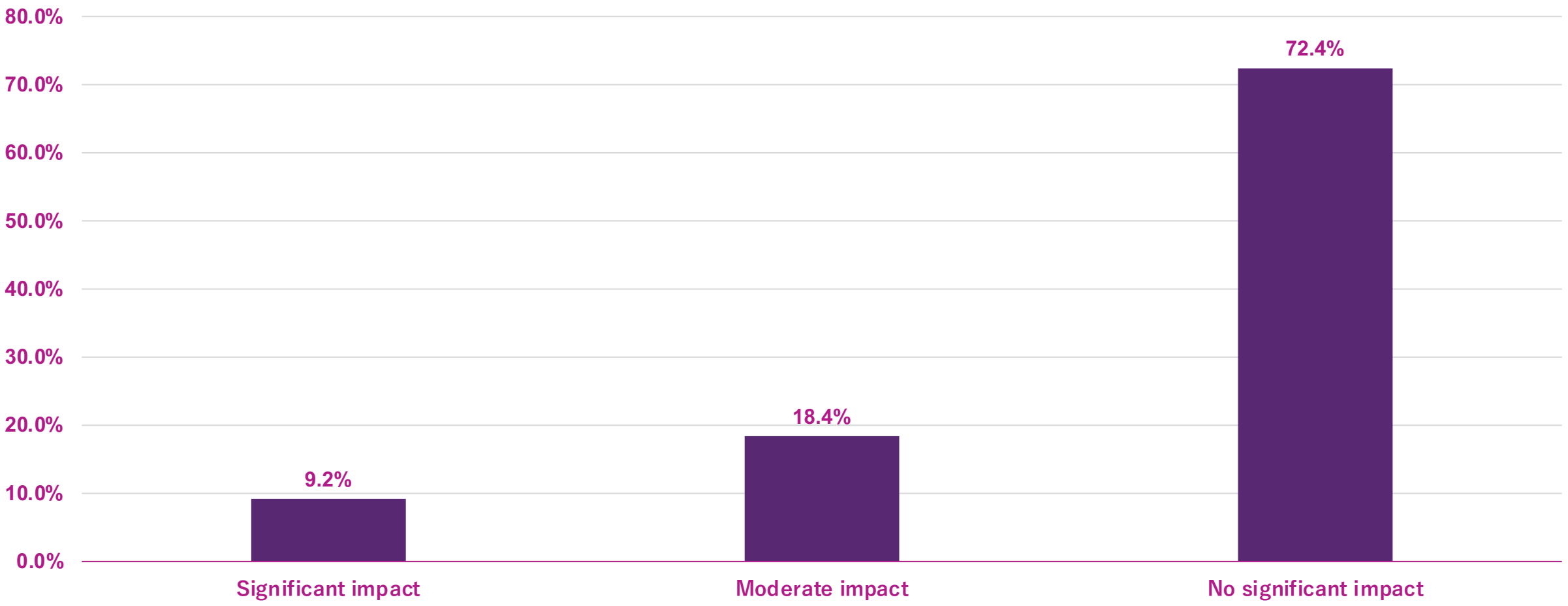
How much is the AI hype affecting the amount of applications/software that are or will be in use in your company?



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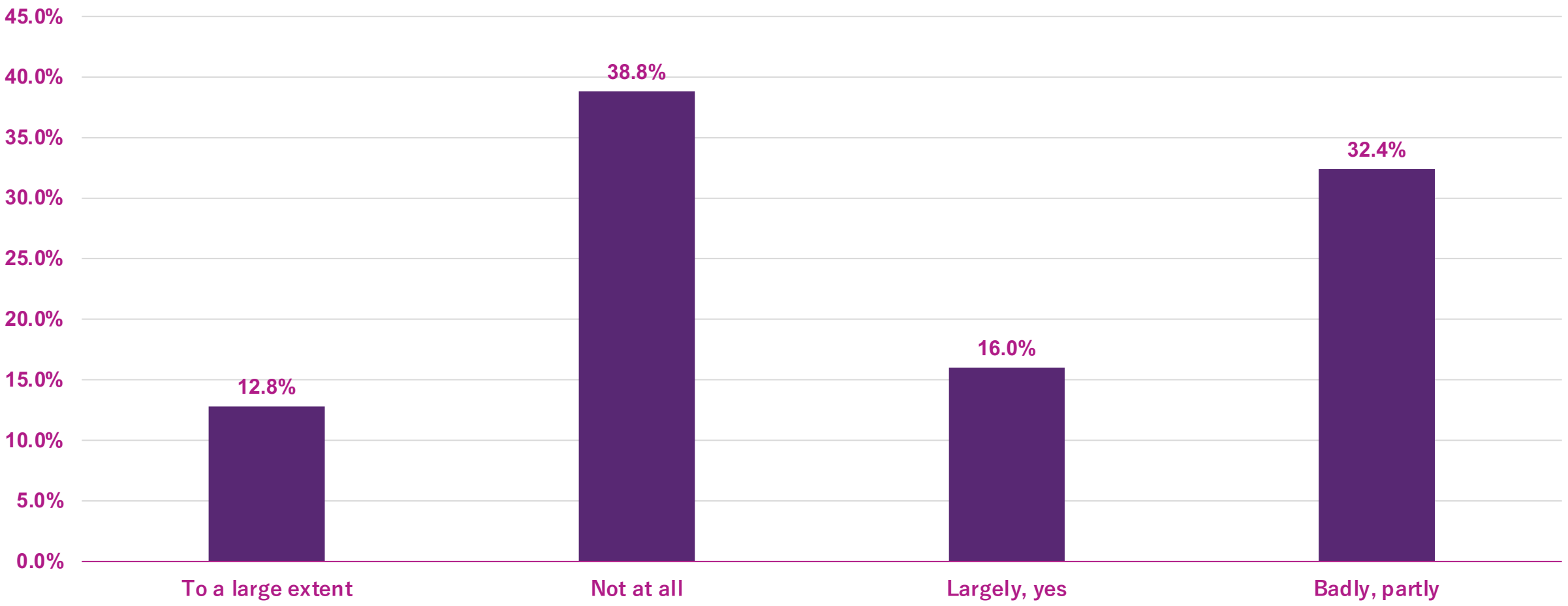
To what extent do you manage containers in your SAM processes?



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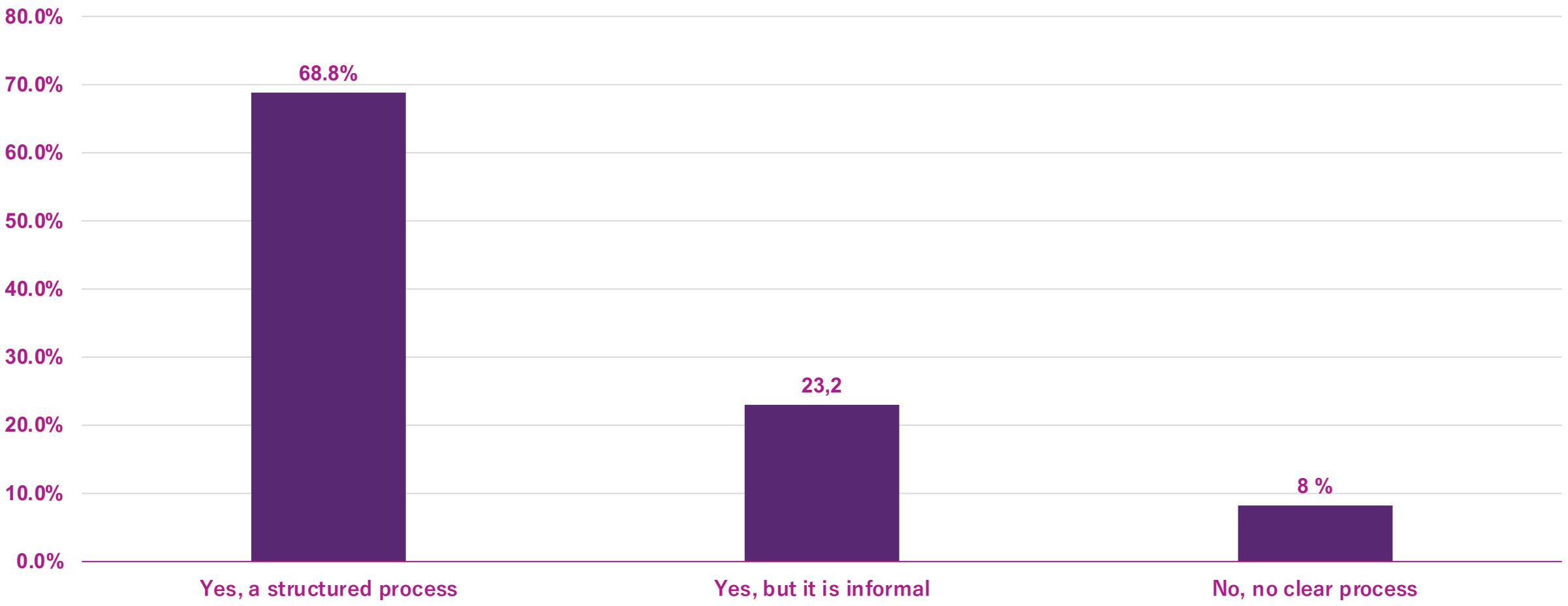
Is there a process within your company to evaluate software applications, make the best choice and negotiate the best prices?



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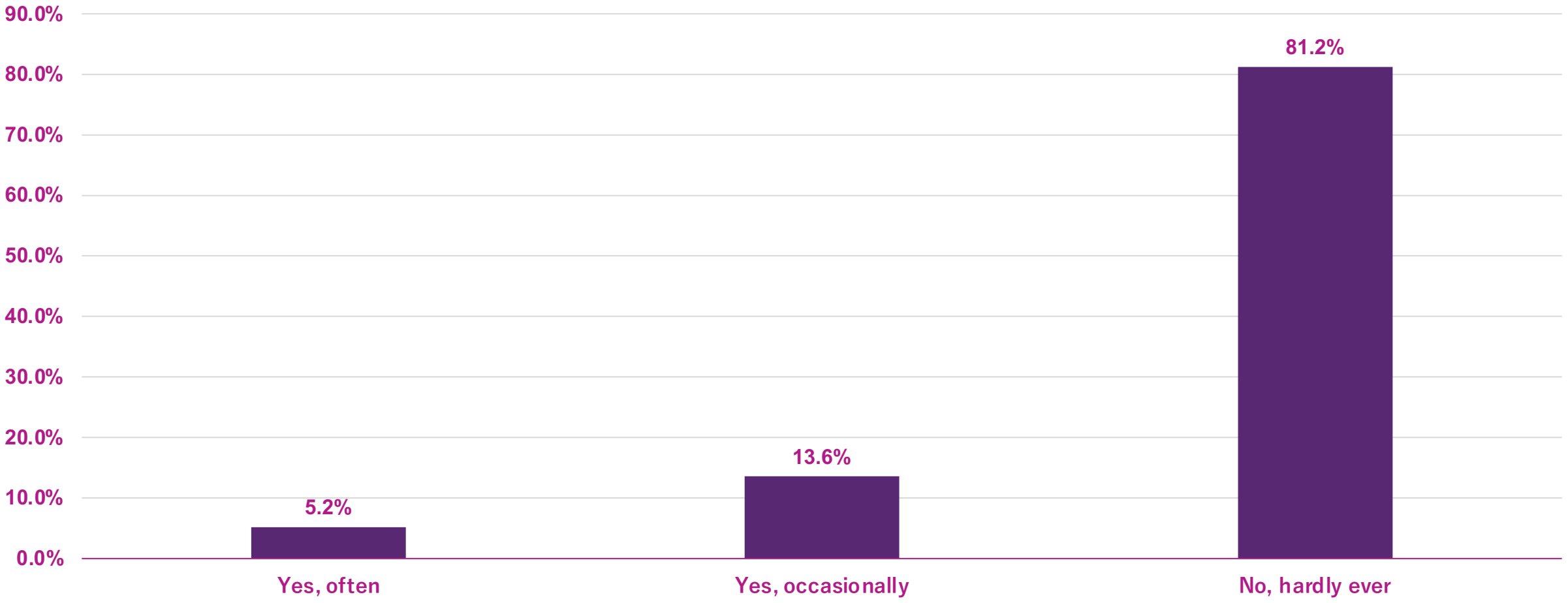
Is there Shadow IT in your organization where teams bypass the IT department to buy cloud software applications themselves?



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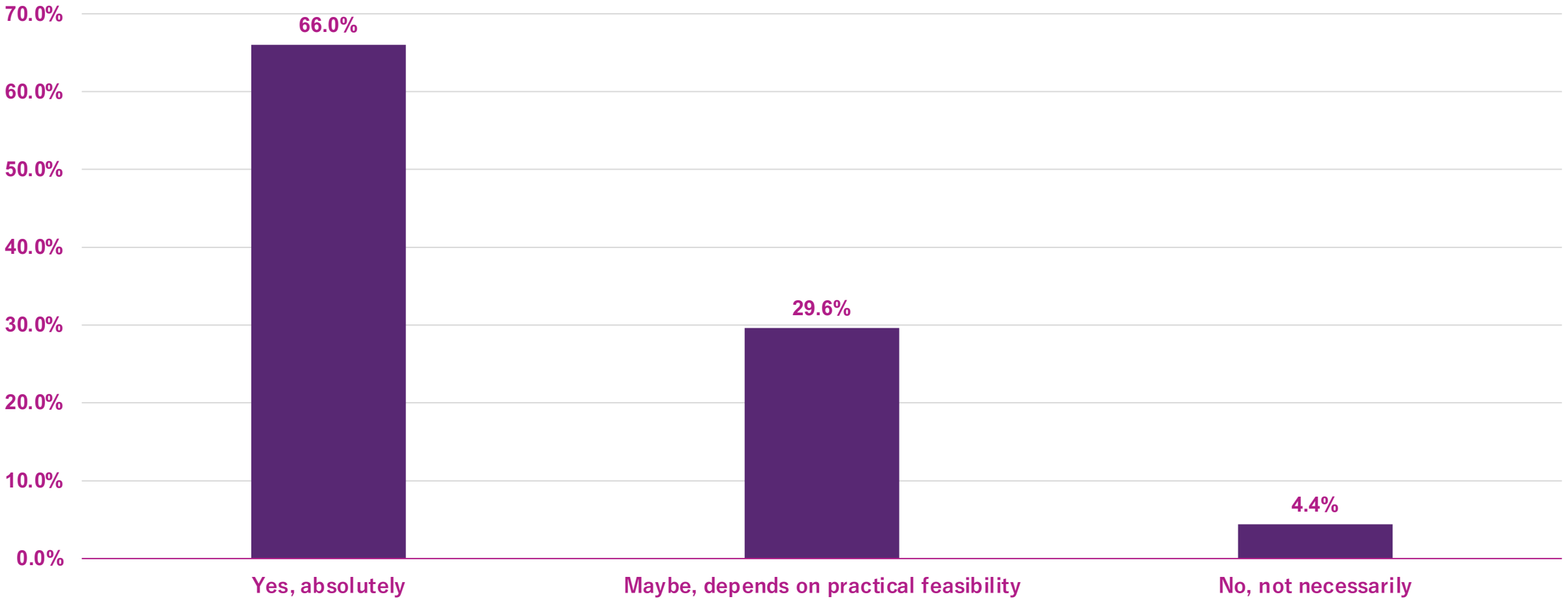
As an IT manager or CIO, would you want 100% visibility into Shadow IT (which applications, which budgets)?



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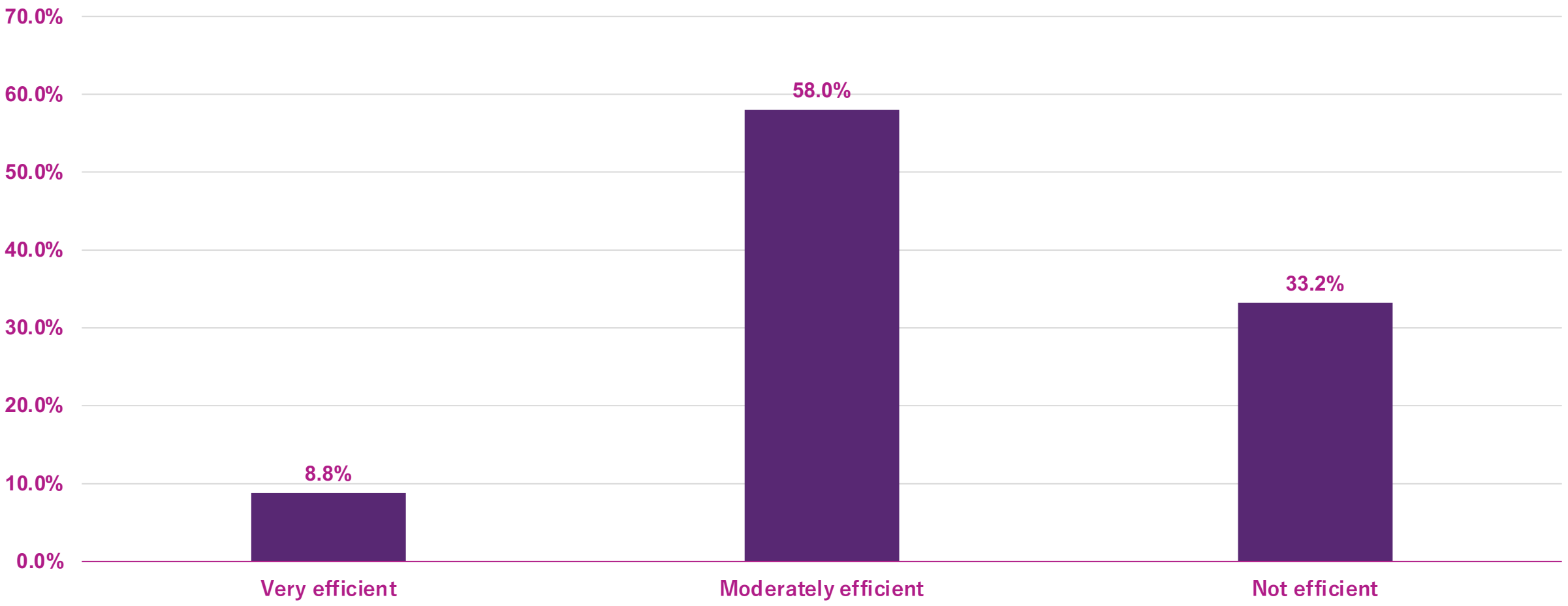
How do you assess your organization's efficiency in managing software applications: evaluation, purchase, use, updates?



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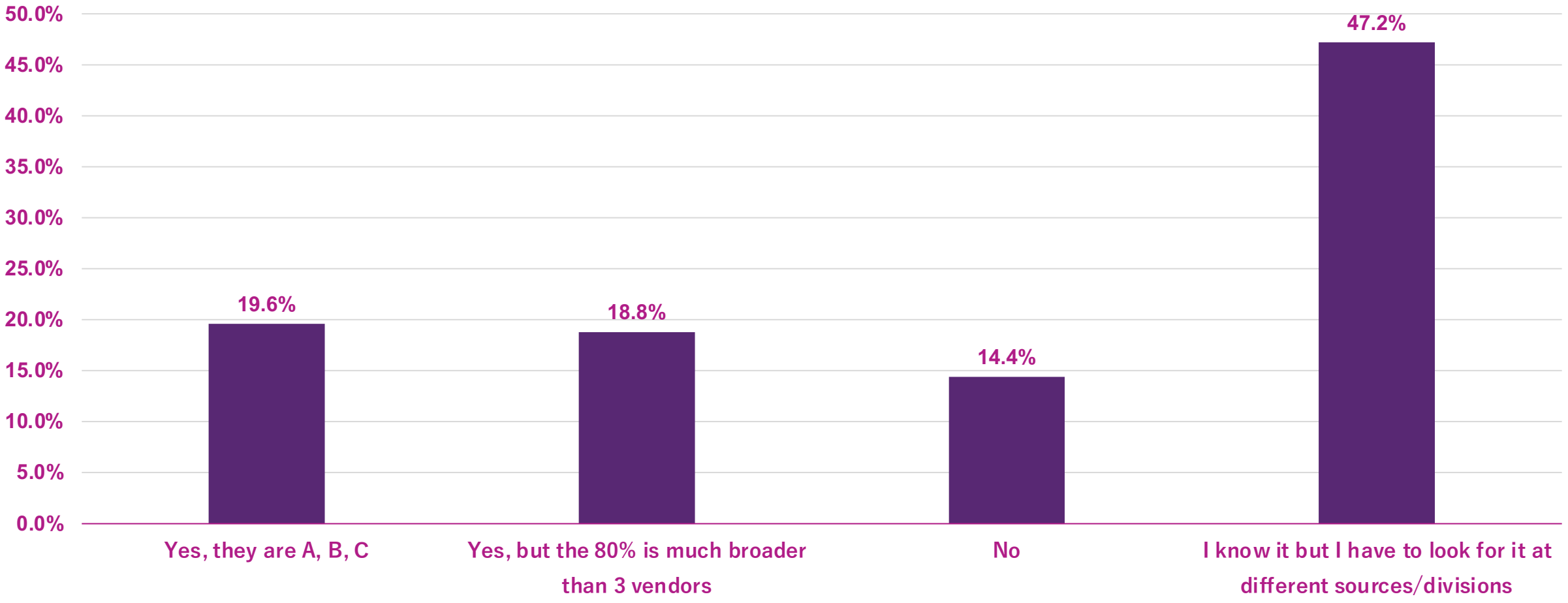
Do you know which top 3 software vendors make up 80% of the budget in your company?



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Is your organisation optimising its entire software lifecycle?

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For more information, please visit Insight's SAM Services page.

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