



Solution Brief

Optimise Investment, Enable Digital Business and Accelerate Change and Innovation

Drive execution and performance of your cloud strategy.

The use of cloud technology has become an essential component of modern-day organisations, offering a flexible, scalable, and cost-effective way to manage IT infrastructure, data storage, and business applications. To fully leverage the potential of cloud technology, it's imperative for companies to optimise their cloud investment and drive digitisation, enabling rapid change, and innovation, better team collaboration, and greater agility in responding to customer needs. AWS® provides a platform for leading organisations to achieve gains in agility, scalability, and speed. However, it's vital to consider whether your team has the time and skills to monitor and manage multiple regions, services, and dashboards. Without proper management, real risks could arise, such as uncontrolled costs, underutilised or overprovisioned resources, and data exposure due to security oversights. To mitigate these risks, it's essential to implement best practices for monitoring and controlling resource usage and security protocols while ensuring efficient processes for governance, compliance, and cost optimisation. By taking a proactive approach to resource management, organisations can minimise the risks and maximise the benefits of the AWS® platform.

Why should you move to or optimise your existing AWS Cloud with Insight today?

- **Faster time to value** - Achieve your business objectives faster with our certified and standardised AWS services that deliver quality and efficiency through expert teams aligned to best practice.
- **Operational Simplicity** - use managed services to remove operational tasks such as patching and upgrades
- **Scalability and Global Reach** - take advantage of AWS's Global Infrastructure to expand your customer base or target audience
- **Sustainability** - reduce your carbon footprint and take advantage of the latest energy efficient innovations



Business challenge

AWS offers a wide range of tools and services that can help you transform your business and achieve your goals. However, to make the most of AWS, you need a strategic approach that aligns with your business needs and leverages the best practices of cloud computing. Some of the challenges you may face are:

- Choosing the right AWS services that meet your requirements and objectives involves assessing your IT environment and defining your desired outcomes.
- Effectively managing your cloud costs requires skill and knowledge to optimise your cloud usage and resources. AWS can help reduce IT expenses.
- To secure and manage your AWS solutions effectively, utilise AWS features and tools with expertise and experience to apply them correctly.
- Embrace innovation and change with AWS by experimenting faster and adopting new technologies with a culture and mindset that supports it.

Partner with us to optimise AWS investment, enable digital business and accelerate innovation. Get expert help to design, implement and manage AWS solutions that align with your business goals.

Our Solution

Together Insight and Amazon Web Services (AWS) provide an extensive range of cloud computing solutions that can help organisations optimise their cloud investment, enable digital business, and drive innovation. Our offering helps you address some of the biggest business challenges faced by organisations:

Optimise Investment – We optimise your cloud costs and architecture with governance and spending visibility, identifying wastage and over-provisioning.

Enable Digital Business - Align business goals with cloud benefits, develop cloud skills and Centre of Excellence, secure and optimise the platform, and migrate workloads.

Accelerate Change and Innovation - Optimise your platform with cloud-native and open-source tech, reduce vendor reliance, accelerate with DevSecOps, democratise and transform data for greater value.

We deliver our offering through a three-step process helping your organisation through every stage of your cloud journey to ensure optimal performance and efficiency.

Is this solution right for you?

We have developed an expansive range of services to help you along the entire cloud journey to achieve your business objectives with AWS. By taking a comprehensive approach and using our deep, broad expertise, our services portfolio guides you towards a successful AWS adoption strategy, resulting in your IT team spending less time fire-fighting and more time creating business value.

Discover & Plan

We'll gain a full picture of your current and future requirements, exploring the right approach, and then plan how to realise the value through cost-effective solutions.

Build & Integrate

We can accelerate the deployment of your chosen solution, using our deep expertise and resources to seamlessly install and integrate the right technology.

Run & Innovate

Depending on your requirements, we can then help you optimise your AWS technology by supporting or managing it on your behalf.

AWS Competency Programme & Certifications

AWS established the AWS Competency Programme and certifications to help customers identify Consulting and Technology Partners with deep industry experience and expertise.

Competencies

PARTNER: Migration Services Competency
PARTNER: Security Services Competency
PARTNER: AWS Microsoft Workloads Services

Certifications

PARTNER: Solution Provider
PARTNER: Advanced Tier Services
PARTNER: Public Sector
PARTNER: AWS Marketplace Skilled Consulting
PARTNER: Immersion Day
PARTNER: Amazon EC2 for Windows Server Delivery
PARTNER: Well-Architected Partner Program

For more information please contact your Insight Account Manager.

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