

Connected Workforce Discovery Workshop

Connect. Share. Inspire.

Insight⁺



Digital technologies know no borders, and businesses are under pressure to provide customers with quicker, more convenient ways to consume new services and products.

The Insight Connected Workforce Discovery Workshop accelerates your understanding of how the latest technologies can empower your workforce productivity, improve communications with customers and enhance internal collaboration to drive better business performance.

Your connected
workforce roadmap

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Business Challenge

Change is happening. Smartphones to ultramobiles, social media to digital assistants – these disruptive digital technologies are transforming how people work, communicate, and relate to each other. With all of the “noise” about the next big thing, it’s difficult to identify which technologies truly matter for their workplace. Validating competitive advantages of disruptive technologies and making sense of the potential to attract new customers, with new products or services is a challenge for many organisations, especially as new breakthroughs are unfolding on many fronts.

The Shift in Employee Expectations

As the workplace evolves, so do employee expectations for new productivity tools, smart communication devices and easy to use business applications that support faster decision-making. Organisations that are unable to do this risk falling behind.

While significant challenges lie ahead, there is strong optimism on the potential for new workplace technologies to raise productivity and deliver tangible business benefits.

Achieving your full potential in the modern workplace requires firm leadership, focus and determination to plan ahead. The Insight Connected Workforce Discovery Workshop is your starting point on this journey.

The Connected Workforce

Discovery Workshop

The Connected Workforce Discovery Workshop is a high-level, structured engagement for your business and technology sponsors to explore the different solutions available for the modern workplace, enabling you to:

- Understand which disruptive technologies are best suited to encourage more productivity from your employees and transform the way you work.
- Validate technology needs and use cases and map them to your business objectives:
 - Productivity
 - Mobility and security
 - Unified communications and collaboration
 - End-user platforms

At the end of the workshop, Insight will provide an executive briefing and final report that includes:

- Confirmation of your business objectives, and identifies your business challenges.
- Validate your present state of technology environment, user needs and use cases.
- Propose a roadmap to help modernise your organisation with key technology recommendations.

The Insight Connected Workforce Discovery Workshop offers a tried and tested model for the next steps in your journey for creating a connected workforce.

For more information please contact your Insight Account Manager.