# Defending the Digital Workplace with
# Print Security

Companies recognize several IT security challenges that threaten their business...

## INCLUDING UNPROTECTED PRINTERS.

**SAVVY IT BUYERS RECOGNIZE...**

Security features significantly influence which printers they will buy.

**True print security initiatives involve securing the device, the document, and the data (at rest or in motion).**

# Top IT Security Challenges in the Next Two Years

Q: What are the top 3 future challenges your company will need to address regarding overall IT security threat management in the next two years? (Select 3)

**48%** Increasing attack sophistication

**38%** Print security

**19%** Lack of executive support

**26%** Lack of IT staff/training

**37%** Lack of budget

**55%** Managing security risks 24/7

**41%** Controlling employees' mobile devices

**Yikes!**

**More than 30% of organizations have no security policies in place for managing access to and controlling usage rights for printers and MFPs.**

Source: IDC's Print Security Survey, December 2015

# Buyers Want Security Features in Their Printers

Q: Please rate the level of influence that security features have when purchasing or acquiring new printers/copiers/MFPs (1=little influence, 5=very high influence)

**33%** of buyers rate the need for security as 5=very high influence

**38%** of buyers rate the need for security as 4=high influence

**20%** of buyers rate the need for security as 3=influence

**6%** of buyers rate the need for security as 2=some influence

**1%** of buyers rate the need for security as 1=little influence

# Robust Print Security Protects on Multiple Fronts

## Document Security Features
- Pull printing
- Locked/blocked sending destinations
- Printing from cloud applications
- Fraud prevention technology

## Device Security Features
- Device malware protection
- Whitelisting/firmware validation
- BIOS code validation
- User authentication, password management
- Secured device ports
- Secured hard drive
- Automatic logoff

## Data Security Features
- Data encryption
- User authentication
- Controlling/restricting use of features
- User tracking/monitoring

## Security Services Involving Print
- Connecting printers to your security monitoring systems
- Security management
- Round-the-clock monitoring/management of intrusion detection systems and firewalls
- Keep current on updates and patches
- Performing security assessments and audits

# Are Your Printers Secure?

## To learn more about print security

Download the IDC InfoBrief, *"Modern Workflow: Multifunction Printer importance in an Increasingly Digital World,"* sponsored by HP Inc.