Is workforce mobility presenting new technology challenges?

Employees today work across an increasing number of devices and locations, needing simple, secure access to their desktop and applications.

Businesses are under increasing pressure to balance worker's desires for mobile access to corporate applications and data with IT priorities around security, management, and cost.

62%
of U.S. employees have worked remotely

67%
of employees use personal devices for work purposes

Lax BYOD security policies only serve to further complicate things for IT departments:

74%
of organizations have experienced a data breach due to mobile security.

10.5%
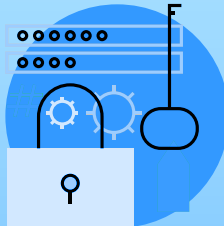don't enforce encryption on mobile devices that access enterprise data.

33%
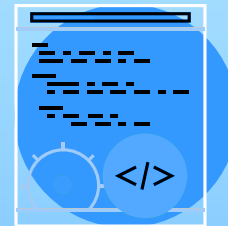increase in ransomware infections on mobile devices.

Creating a workplace that enables working from any device and location securely and reliably requires an IT and business transformation.

Empower employees to work from any device and location securely

Keep business data safe and compliant through centralized, secure access

Reduce TCO with streamlined and simplified deployment

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How do you do it?

Parallels® Remote Application Server provides centralized and secure management of your VDI infrastructure. It enables simplified, protected delivery of virtual applications and desktops to any device, anywhere.

PROVIDE SECURE ACCESS TO ANY APPLICATION ON ANY DEVICE

- Maintain security and compliance for BYOD
- Enable seamless mobile access with a full, native experience
- Provide hassle-free printing from any device or platform
- Improve process automation

MAKE THE MOST OF EVERY IT DOLLAR

- Leverage a solution with a low total cost of ownership (TCO)
- Use existing investment in IT infrastructure and Line of Business (LOB) applications
- Extend the lifetime of existing hardware
- Up to 60% TCO improvement compared to other VDI solutions

STREAMLINE APPS DELIVERY AND VDI MANAGEMENT

- Effortlessly publish and manage a wide range of applications and desktops from a centralized console.
- Reduce the risk of downtime and interruptions with out-of-the-box load balancing technology.
- Increase flexibility by scaling your IT infrastructure on-demand and centrally managing on-premise, hybrid and public cloud deployments.

ENHANCE WORKFORCE MOBILITY TODAY WITH A VIRTUAL APPLICATION AND DESKTOP SOLUTION THAT IS SECURE AND EASY TO DEPLOY AND SUPPORT.

Learn how Parallels Remote Application Server can help solve your most robust user, and IT challenges. Contact us today to learn more and:

- Request a demo of Parallels Remote Application Server
- Define your use cases and business requirements
- Conduct a proof of concept

Sources:
https://www.owllabs.com/state-of-remote-work/2019
https://techjury.net/stats-about/byod/
https://www.symantec.com/content/dam/symantec/docs/reports/istr-24-2019-en.pdf
https://www.ezshield.com/9-mobile-statistics-2019-cybersecurity-strategy/

Parallels research
License cost savings calculated over three years; year one cost is 80% off MSRP

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